

# Improving the Livelihood of the Farmers through eFresh Market Linkage Initiatives – 25% Increase in Price



Farmer Name	Athma Charan Rao
Village	Sriramulapalli
Mandal	Gollapalli
District	Jagtial
Crop	Mango
Area in Ha	18 Acres
Contact	9391512754
Mango Procurement	2030 Kgs - Benishan, 575 Kgs - Himayat
Date of Harvest	04-05-2017 & 14-05-2017
Benefit	<ul style="list-style-type: none"> <li>• 25% increase in price paid to the farmer over the local market quoted price.</li> </ul>