

Improving the Livelihood of the Farmers through eFresh Market Linkage Initiatives – 25% Increase in Price



Farmer Name	J.P. Yadav
Village	Kalwakole
Mandal	Kollapur
District	Nagarkurnool
Crop	Mango
Area in Ha	12 Acres
Contact	9666509147
Mango Procurement	2244 Kgs, Variety - Benishan
Dates of Harvest	01-05-2017
Benefit	<ul style="list-style-type: none"> 25% increase in price paid to the farmer over the local market quoted price.