

## Improving the Livelihood of the Farmers through eFresh Market Linkage Initiatives – 25% Increase in Price



Farmer Name	Pratap Reddy
Village	Korutla
Mandal	Korutla
District	Jagtial
Crop	Mango
Area in Ha	18 Acres
Contact	9989907676
Mango Procurement	550 Kgs - Himayath
Date of Harvest	04-05-2017
Benefit	<ul style="list-style-type: none"> <li>• 25% increase in price paid to the farmer over the local market quoted price.</li> </ul>