

Improving the Livelihood of the Farmers through eFresh Market Linkage Initiatives – 25% Increase in Price



Farmer Name	Swamy Reddy
Village	Sriramulapalli
Mandal	Gollapalli
District	Jagtial
Crop	Mango
Area in Ha	10 Acres
Contact	9951300500
Mango Procurement	1210 Kg , – Benishan , 720 Kgs - Himayath
Dates of Harvest	19-05-2017 & 26-05-2017
Benefit	<ul style="list-style-type: none"> • 25% increase in price paid to the farmer over the local market quoted price.