

## News Letter

### 1. December 2021. First Model Farmer Development Center in North East

- eFresh opened first Model FDC in Meghalaya in West Jaintia Hills, famous for LAKADONG Turmeric, under collaboration with Smart Village Movement , an initiative of Berkeley Haas, USA and Govt of Meghalaya .
- Four Echo systems were introduced under Smart Village Movement: Agriculture, Health, Energy and Education.
- eFresh is working for agriculture and for other Echo systems , the respective organizations are



- Services at FDC include, promoting rural entrepreneurs, introduction of latest technologies for agri value chain, soil test reports with recommendations, Agronomy Services, promotion of India Good Agricultural Practices through Model farmers, market linkages for farm output.
- Rallies India Ltd( TATA Group company) and Virentiatech P Ltd have joined eFresh Model Framers initiative for spreading implementation of Good Agricultural Practices in the villages.

Click here: <https://drive.google.com/file/d/16peODC9W6mqcYvPWgD6oyl4GcWCaQQ-N/view?usp=sharing>

## 2. April 2022: First Initiative in India :

Block Chain Based Software for Implementation of India Good Agricultural Practices for Millets for on farm production and processing. Under the agreement:

1. Carbon Mint India LLP to develop Block Chain Technology for implementation of IndG.A.P ( India Good Agricultural Practices ,Launched by Quality Council of India) and ISO22000 Food Safety Management Systems .Transparency and Traceability are two key pillars to build consumer trust

As the year 2023 is the international year for millets declared by United Nations and a land mark achievement for India as India is the largest Producer and consumer of Millets

Exports of millets from India can increase exponentially in the coming years on increased demand from new markets and this can be further enhanced through implementation and demonstration of globally recognized food safety standards.

Palamuru Raithulu Producer Company limited based in Telangana is selected by eFresh for implementation of IndG.A. P and ISO 22000 FSMS for Millet crop on farm production and processing.

For FPOs it helps in improving the market linkages including exports through demonstration of Global Food Safety Standards, productivity and quality of the Produce.

For processors, it helps to conform to food safety and regulatory compliances, reduce losses due to wastage, better inventory management and timely product recall in case of contamination



## 2. April 2022 : Crop Advisory Services using Innovative Technologies

eFresh signed agreement with Satyukt Analytics Pvt Ltd ([www.satyukt.com](http://www.satyukt.com)) for introduction of the agronomy advisory services through Sat 2 Farm App. Initially, the following services are offered.

- Soil Health Management
- Diagnosis for Pest/Disease
- Weather forecast for 14 days
- Crop Health Stress
- Geo tagging of Model Farmers fields for implementation of India Good Agricultural Practices.

Satyukt is working in 17 countries to enhance productivity and profitability ensuring environmental sustainability using Satellite Data.

eFresh has introduced the services first in Meghalaya and shall be introducing them at its Farmers Development Centers in the states of Telangana, Rajasthan, Gujarat and A.P.

**Satyukt: our journey so far**

- **Started in 2018**
- **Working in 17 countries**



**Awarded for Innovative use of  
ICT in Agriculture under National Awards for e-Governance**

**Awarded Projects with NAeG 2020:**

<https://www.nceg.gov.in/sites/default/files/NAeG-2020.pdf>

**Film on National Award for e-Governance 2019-20:**

<https://www.youtube.com/watch?v=MnYHvkyN9QU>



# Our Technology

Satellite Data



Weather Data



AI/ML Algorithms



Image Processing



Package of Practices



Crop models

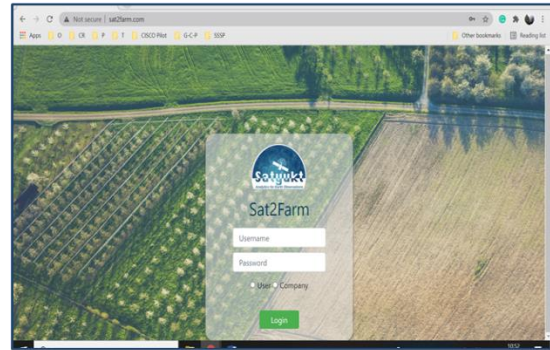


Provides customized crop advisories to enhance production, productivity, and profitability ensuring environmental sustainability.



Download:

<https://play.google.com/store/apps/details?id=com.satyukt.myfarmapp>



Access: <http://sat2farm.com/>

